



GAWLER & DISTRICT TENNIS ASSOCIATION

SPONSORSHIP DOCUMENT

Essex Park, Victoria Terrace, Gawler, SA, 5118

0477 887 974

Gawler & District Tennis Association Sponsorship Proposal

About Gawler & District Tennis Association:

- Gawler & District Tennis Association and its member clubs, have been providing tennis in the district for over 80 years.
- Our Association and member clubs are affiliated with our sporting body, Tennis Australia.
- We are solely run by a volunteer community.
- We sport 10 blue hard courts which are flood lit. Our club room offers canteen, kitchen and a great hall space which is for public hire plus toilet and shower facilities.
- We offer a variety of ways to join us and be involved in the game of tennis and which include:
 - Gold membership/casual court hire
 - Weekly social tennis (currently summer season only)
 - Membership with one of our member clubs
 - Hall hire
 - BLG (Barossa Light Gawler) Saturday combined senior summer season competition comprising Division 1, 2 & 3
 - Comprehensive junior program including: Club Professional Coach, junior coordinator and active junior committee, in-house winter and summer competition, Lower Northern Foundation Cup representation, JT and JDS tournaments throughout the year

Vision To continue to nurture and sustain a great culture of tennis throughout our district for generations to come.
To provide a diverse range of tennis, summer and winter, to our juniors and seniors through the Association and our member clubs.
To maintain strong relationships with our clubs, members, coaches, volunteers and local community well into the future.
To maintain viability of the Association.

Mission The Gawler & District Tennis Association – through years of building great culture, family, friends and volunteer hard work – continue to build junior and senior tennis, maintain a love for the game and strengthen and encourage regional tennis.

Values Our clubs and community
Volunteers
Youth development
Diversity, inclusion and integrity

Why partner with our Association?

- We are long standing contributors of tennis in the region
- We uphold 80+ years of history and culture
- We hold strong relations with clubs, community, volunteers and youth
- We affiliate and stand with our sporting body, adopting current policies and procedures
- Our volunteer committee stand together, meet monthly and maintain good practices
- We uphold and maintain a high standard coaching program
- We are a viable and relevant tennis Association
- We offer mixed gender and open age competition, support for disability and cultural sensitivity

Benefits to sponsors:

- High quality bright banner
- Choice of location and pricing
- Exposure year round – court hirers/summer and winter juniors and seniors/social tennis/spectators/hall hirers/continual foot traffic/year round coaching clientele
- Exposure on our growing social media platforms - Facebook and brand new website
- First preference renewal option

Sponsorship opportunities:

- Gold banner sponsorship
- Silver banner sponsorship
- (more sponsorship options available in the near future)

Sponsorship Options:

<u>SPONSORSHIP OPTION</u>	<u>DESCRIPTION</u>	<u>PRICING</u>
Gold Banner	Displayed courts 1-5	\$495.00
Silver Banner	Displayed courts 6-10	\$395.00

*(addendum no. 1 – “Banners” – attached, with full details of inclusions and photographs)

Association contacts:

President & Sponsorship Manager: Rebecca Leo
0411 148 304
rebeccaleo@y7mail.com

Association Secretary: Sue Ruciack
gdtasecretary@yahoo.com

***ADDENDUM 1 – “BANNERS”**

GOLD & SILVER BANNERS:

<u>Location:</u>	Gold Banner: western fence of courts 1-5 Silver Banner: western fence of courts 6-10
<u>Sponsorship Duration:</u>	12 months from date of signing proposal
<u>Banner description:</u>	-Fabric mesh banner (similar to construction site fence wraps allowing airflow) -3000mm x 1600mm -Hemmed edges with stainless steel eyelets
<u>Artwork Design service:</u>	-Logo placement -Up to 50 words -1 standard font/background colours -Colour design proof (emailed and including: one round of revisions/set up of print ready artwork file)



SPONSORSHIP AGREEMENT

BETWEEN

"Sponsor" Name: _____
Address: _____
Contact: _____

and

"Business": Gawler & District Tennis Association (GDTA), Victoria Terrace, Gawler, SA, 5118

PACKAGE	PRICE	OPTION CHOICE
Gold Banner Sponsorship	\$495	
Silver Banner Sponsorship	\$395	

I, the "Sponsor", upon signing and dating this document, and full payment received and clear, hereby confirm and agree, that my chosen package will come into effect immediately as per the "benefits to sponsors" section and Addendum 1 (banner sponsorship). I agree to communicate immediately regarding artwork and banner detail/design and upon approval, my banner will be produced. I agree that if there are unforeseen delays in the manufacturing process of the banner, GDTA, may, at its discretion, amend the start date of the agreement or consider any alteration deemed necessary.

Signed by the Parties:

Sponsor: _____

GDTA Sponsorship Manager: _____

Dated: _____

PAYMENT OPTIONS:

Cheques: Payable to Gawler & District Tennis Association
EFTPOS: Facility available in club rooms
Direct Bank Deposit: Gawler & District Tennis Association
[Available upon signing]
Reference – Sponsorship Banner - (+ sponsor name)